

Privacy Policy

Last Updated: April 12th, 2024

Protecting your private information is our priority. This Statement of Privacy applies to tomorrowhealth.com and Believe Health, d/b/a Tomorrow Health, and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Believe Health, d/b/a Tomorrow Health include tomorrowhealth.com. The Believe Health, d/b/a Tomorrow Health website is an e-commerce site. By using the Believe Health, d/b/a Tomorrow Health website, you consent to the data practices described in this statement.

Collection of your Personal Information

In order to better provide you with products and services offered on our Site, Believe Health, d/b/a Tomorrow Health may collect personally identifiable information, such as your:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number

If you purchase Believe Health, d/b/a Tomorrow Health's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an account on our Site; (b) entering a sweepstake or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

Use of your Personal Information

Believe Health, d/b/a Tomorrow Health collects and uses your personal information to operate its website(s) and deliver the services you have requested.

Believe Health, d/b/a Tomorrow Health may also use your personally identifiable information to inform you of other products or services available from Believe Health, d/b/a Tomorrow Health and its affiliates.

Sharing Information with Third Parties

Believe Health, d/b/a Tomorrow Health does not sell, rent, or lease its customer lists to third parties.

Believe Health, d/b/a Tomorrow Health may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Believe Health, d/b/a Tomorrow Health, and they are required to maintain the confidentiality of your information.

Believe Health, d/b/a Tomorrow Health may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Believe Health, d/b/a Tomorrow Health or the site; (b) protect and defend the rights or property of Believe Health, d/b/a Tomorrow Health; and/or (c) act under exigent circumstances to protect the personal safety of users of Believe Health, d/b/a Tomorrow Health, or the public.

Tracking User Behavior

Believe Health, d/b/a Tomorrow Health may keep track of the websites and pages our users visit within Believe Health, d/b/a Tomorrow Health, in order to determine what Believe Health, d/b/a Tomorrow Health services are the most popular. This data is used to deliver customized content and advertising within Believe Health, d/b/a Tomorrow Health to customers whose behavior indicates that they are interested in a particular subject area.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by Believe Health, d/b/a Tomorrow Health. This information can include your IP address, browser type, domain names, access times, and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Believe Health, d/b/a Tomorrow Health website.

Use of Cookies

The Believe Health, d/b/a Tomorrow Health website may use “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Believe Health, d/b/a Tomorrow Health pages, or register with Believe Health, d/b/a Tomorrow Health site or services, a cookie helps Believe Health, d/b/a Tomorrow Health to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Believe Health, d/b/a Tomorrow Health website, the information you previously

provided can be retrieved, so you can easily use the Believe Health, d/b/a Tomorrow Health features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Believe Health, d/b/a Tomorrow Health services or websites you visit.

Security of your Personal Information

Believe Health, d/b/a Tomorrow Health secures your personal information from unauthorized access, use, or disclosure. Believe Health, d/b/a Tomorrow Health uses the following methods for this purpose:

SSL Protocol: When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

Children Under Thirteen

Believe Health, d/b/a Tomorrow Health does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

E-mail Communications

From time to time, Believe Health, d/b/a Tomorrow Health may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from Believe Health, d/b/a Tomorrow Health or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from Believe Health, d/b/a Tomorrow Health, you may opt-out of such communications by clicking on the UNSUBSCRIBE button in an email from Tomorrow Health, or reaching out to support@tomorrowhealth.com for assistance.

Changes to this Statement

Believe Health, d/b/a Tomorrow Health reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy

information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

Contact Information

Believe Health, d/b/a Tomorrow Health welcomes your questions or comments regarding this Statement of Privacy. If you believe that Believe Health, d/b/a Tomorrow Health has not adhered to this Statement, please contact Believe Health, d/b/a Tomorrow Health at:

Email Address: support@tomorrowhealth.com

Telephone number: +1 (844) 402-4344

Mailing Address:

Believe Health, d/b/a Tomorrow Health
217 Broadway, 9th Floor
New York, New York 10007

Effective as of April 12th, 2024